

Social Media Coordinator Job Description

Denomination: Christian and Missionary Alliance **Church Size:** 350+
Job Type: Summer Position **Position Status:** Full Time, Summer
Potential Start Date: July 2, 2024 **Potential Duration:** 8 weeks
Department: Children's Ministry **Reports to:** Children's Pastor

Summary

Last summer, we had 400 campers join us for Power Up! Camps. The Camp Leaders will support campers by leading camp groups and camp stations.

Job Responsibilities

May include, but are not limited to, the following:

- Capture vibrant, engaging photos and videos that attract a following on social media
- Envision and create weekly highlight videos for Summer Camp
- Create promotional and testimonial videos for distribution on social media, website, etc. as directed
- Improve image and video quality using various editing methods
- Organize and maintain photo and video archives
- Attend appropriate educational opportunities
- Communicate and work with camp staff as needed to create post-cards with photos for each camper team for each week post-camp
- Assist in 2-3 Sunday morning programs (scheduled in advance)
- Personal and professional development: Implement & monthly follow-up on SMART goals
- Perform related duties or special projects as assigned
- Complete a brief weekly reflection regarding experience, tasks and self-improvement
- Mandatory abuse prevention training

Skills & Qualities

- A strong understanding of our church's mission and purpose for camps.
- Must be energetic, self-motivated, and flexible.
- Strong interpersonal and communication skills.
- Experience with photography, videography, and social media platforms.
- Willingness to accommodate specific individuals who cannot be captured on film.
- Friendliness and the ability to engage with the people they are capturing.
- Ability to prioritize and multi-task with strong attention to detail.

Characteristics

- To be a fully devoted follower of Christ, living with character and integrity.
- Fully aligned with the mission, vision, and values of Unionville Alliance Church
- Is a team player and acts as a positive role model for children, youth, and fellow staff.
- Strong oral and written English communication.
- Organized, punctual, responsible, takes initiative and reliable.



UNIONVILLE
ALLIANCE CHURCH

Applicants must be 15-30 years old. Position is contingent upon obtaining the Canada Summer Job Grant.

Submit your applications at uachome.org/careers.

4898 Sixteenth Avenue, Markham ON, L3R 0K6

www.uachome.org

info@uachome.org

905-477-1104