

## Social Media Coordinator Job Description

<b>Denomination:</b> Christian and Missionary Alliance	<b>Church Size:</b> 350+
<b>Job Type:</b> Summer Position	<b>Position Status:</b> Full Time, Summer
<b>Potential Start Date:</b> July 21, 2025	<b>Potential Duration:</b> 6 weeks
<b>Department:</b> Children's Ministry	<b>Reports to:</b> Children's Pastor

### Summary

Last summer, we had 400 campers join us for Power Up! Camps. The Social Media Coordinator will capture camp events through photos and videos and promote the camp through social media.

### Job Responsibilities

May include, but are not limited to, the following:

- **Gathering Footage:** Capture vibrant, engaging photos and videos that attract a following on social media. Improve image and video quality using various editing methods. Organize and maintain photo and video archives.
- **Highlight Videos:** Envision and create weekly highlight videos for Summer Camp. Create promotional and testimonial videos for distribution on social media, website, etc. as directed.
- **Communication:** Communicate and work with camp staff as needed to create postcards with photos for each camper team for each week post-camp.
- **Personal and Professional Development:** Attend appropriate educational opportunities (typically online conferences). Create and implement an individual development plan (IDP) targeting areas of growth; complete a brief weekly reflection regarding experience, tasks, and self-improvement.

### Skills & Qualities

- A strong understanding of our church's mission and purpose for camps.
- Must be energetic, self-motivated, and flexible.
- Strong interpersonal and communication skills.
- Experience with photography, videography, and social media platforms.
- Willingness to accommodate specific individuals who cannot be captured on film.
- Friendliness and the ability to engage with the people they are capturing.
- Ability to prioritize and multi-task with strong attention to detail.

### **Characteristics**

- To be a fully devoted follower of Christ, living with character and integrity.
- Fully aligned with the mission, vision, and values of Unionville Alliance Church
- Is a team player and acts as a positive role model for children, youth, and fellow staff.
- Strong oral and written English communication.
- Organized, punctual, responsible, takes initiative and reliable.

*Applicants must be 15-30 years old. Position is contingent upon obtaining the Canada Summer Job Grant.*

**Submit your applications at [uachome.org/careers](https://uachome.org/careers).**